

# THE MANAGED ADVANTAGE Powered by Hilton

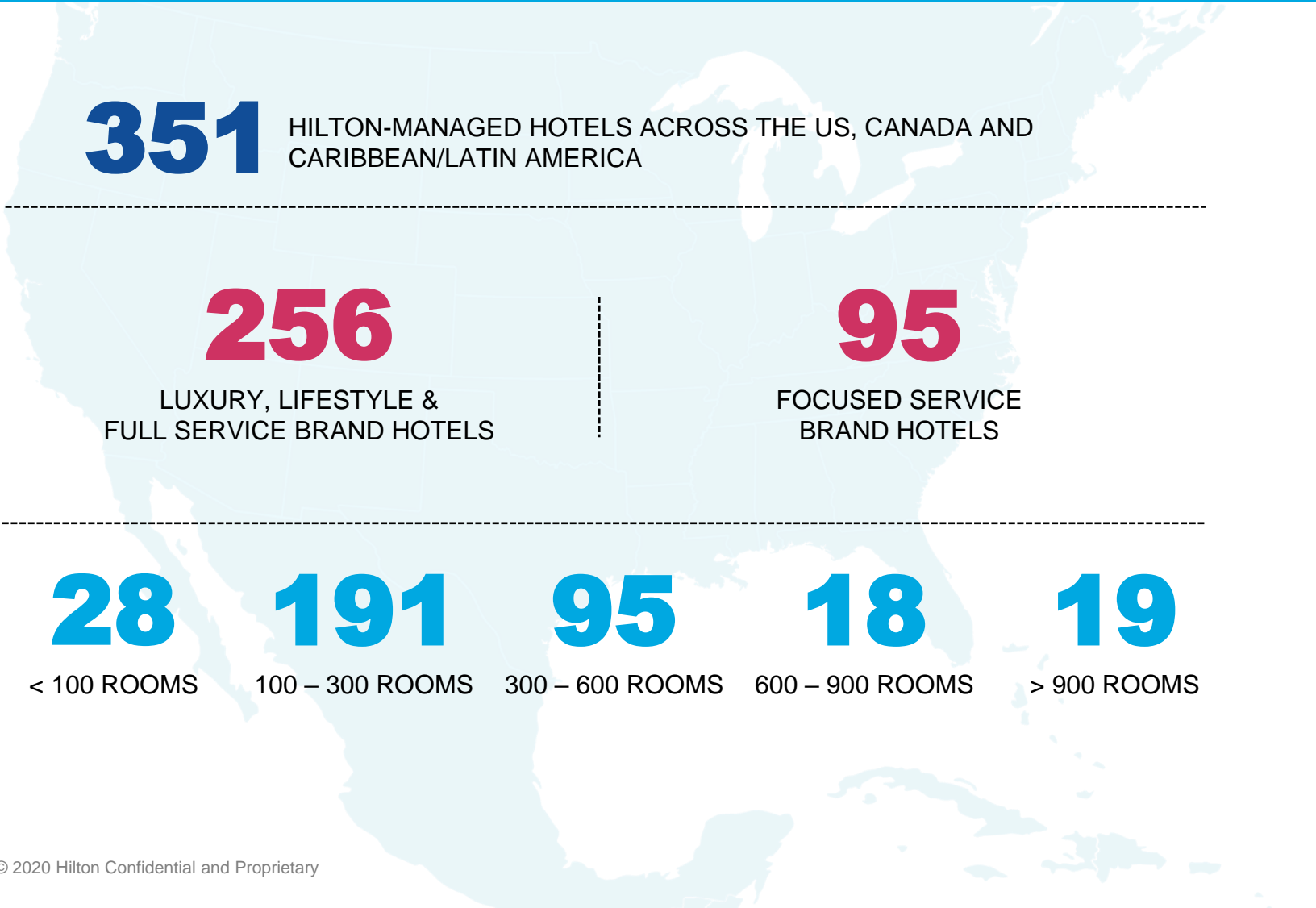




# HILTON MANAGEMENT PORTFOLIO



Experience Across all Brand, Markets and Hotel Types.



# NO ONE MANAGES HILTON LIKE HILTON

Hilton



## **NIMBLE & FLEXIBLE**

We are committed to transparency, strong communication, and responsiveness to your needs.



## **OWNER CENTRIC**

We owned hotels for over 100 years, so we understand what's important to owners and focus on you and maximizing the value of your assets.



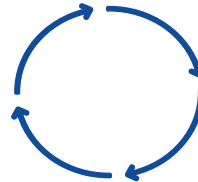
## **HILTON SPECIALISTS**

We know Hilton and have the unique ability to leverage our enterprise relationships, resources and tools most effectively.



## **REGIONAL EXPERTS**

Our expert team is comprised of top talent in every key discipline to create a wall of support – all managed for you.



## **FASTER RAMP UP**

We deploy a dedicated, specialized team to support new openings and accelerate ramp-up from zero to hero.



## **SALES ACCELERATOR**

We have deep, unrivaled relationships with Hilton Worldwide Sales to deliver a competitive edge.

# EXCLUSIVE BENEFITS OF HILTON MANAGEMENT

Hilton



## FASTER TRANSITION TIME

Dedicated opening teams assist with developing a solid commercial launch plan, support design approval and selection throughout the construction process, maximize operational efficiency with hotel programming guidance and provide Engineering and IT support.

## GROUP DEMAND GENERATORS

Our proprietary group sales solicitation tool consolidates group demand to generate leads to Hilton Managed hotels.

## EASY TO DO BUSINESS WITH

Hilton Managed hotels benefit from a shared multi-year, multi-event program and can leverage preferred partner agreements making contracting easier.

## ELEVATED ECOMMERCE & MARKETING

Dedicated marketing and digital support, with proactive hotel performance analysis and action plans.

## POWERFUL REVENUE MANAGEMENT INTEGRATION

Proprietary tools enable information-sharing and geographic/commonality focus among Hilton Managed hotels, resulting in market share growth outpacing Franchise hotels YoY.

## FORECAST ACCURACY FOCUS

State-of-the-art global forecasting and budgeting system complemented by dynamic reporting tools.

## SUPPLY & COST MANAGEMENT

Unrivaled value-based pricing, including hotel rebates, through our global network of 10,000+ properties and \$11 billion in spending leverage.

## INNOVATIVE F&B

From celebrity chef partnerships to activating a lobby or roof top bar, our unique programming embraces multiple business models to innovate, generate local market demand and maximize ROI.

# A WALL OF SUPPORT

Hilton

Discipline Experts Included with Hilton Management

Hilton Management Services supports and operates each hotel with a comprehensive network of resources from experienced corporate level leadership to an acclaimed regional presence in the field.

**SALES**

**MARKETING & ECOMMERCE**

**REVENUE MANAGEMENT**

**F&B**

**CATERING & EVENTS**

**OPERATIONS FINANCE**

**HR & TRAINING**

**COMMUNICATIONS & PR**

**LEGAL SUPPORT**

**SPA OPERATIONS &  
DEVELOPMENT**

**IT**

**ENGINEERING OPERATIONS**

**RISK MANAGEMENT/ LOSS  
PREVENTION**

**ARCHITECTURE, DESIGN &  
CONSTRUCTION**

# CENTERED AROUND

*You*

OUR BRAND EXPERIENCE IS YOUR KEY TO UNLEASH THE HILTON ENGINE. SO WHEN WE WORK TOGETHER AS A TEAM, WE BOTH HAVE A BIG INVESTMENT IN YOUR SUCCESS.

THAT'S WHY NO ONE MANAGES HILTON LIKE HILTON.



**Hilton**

MANAGEMENT SERVICES

[HiltonManagementServices.com](https://HiltonManagementServices.com)